



Dear Community Business Leader,

On Saturday, February 3, 2018, St. Gerald Catholic School will be celebrating the 20<sup>th</sup> anniversary of our annual Guardian Angel Dinner and Auction. Over 300 guests will spend an evening together in fellowship and fundraising to continue our mission of providing a high quality education rooted in the traditions of our Catholic faith. St Gerald Catholic School educates over 375 elementary and middle school students each year from all parts of the Omaha area community and our school is part of a parish community with over 2,400 families!

Through the continued generosity of community businesses such as yourselves, the proceeds from our annual dinner and auction will continue to provide support for capital and operational improvements such as building and technology improvements as well as providing support for the school's operational budget that includes teacher salaries, textbooks and curriculum programs.

I pray you might consider supporting our dinner and auction with a gift or donation. Kindly take a moment to review the enclosed information regarding opportunities to support our event. All levels of generosity are greatly appreciated! Please note we are a 501(c) tax-exempt charitable organization.

Should you have any questions, please do not hesitate to contact TJ Ernst at the number or address below. Thank you in advance and I look forward to hearing from you!

With Gratitude,

TJ Ernst  
Director of Stewardship and Development  
St. Gerald Catholic Church and School  
Phone: 402-331-1955  
Email: tjernst@stgerald.org

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PLEASE COMPLETE AND RETURN NO LATER THAN **DECEMBER 22, 2017.**

Company/Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

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### Sponsorship Opportunities

#### **GOLD Donor - \$4,000**

- Priority seating table for 8 at event, including sponsorship table recognition
- Full page ad in event program
- Sponsorship recognition on auction website, on event invitation, in the parish bulletin, in the school newsletter, and from the podium at the event
- Advertising in our school gymnasium February 2018-January 2019

#### **BLUE Donor - \$3,000**

- Priority seating table for 8 at event, including sponsorship table recognition
- Full-page ad in event program
- Sponsorship recognition in the parish bulletin, in the school newsletter, and from the podium at the event

#### **Table Sponsorship - \$1,200**

- Table for 8 at event, including sponsorship table recognition
  - Half-page ad in event program
  - Sponsorship recognition from the podium at the event
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### Auction Book Advertising Opportunities

Back Cover	\$500	Half Page (5" x 4")	\$150
Inside Front or Inside Back Cover	\$400	Quarter-Page (2 1/2" x 4")	\$75
Full-Page (5" x 8")	\$300	Business Card (2 1/2" x 2")	\$50

We accept ads in a variety of formats, including PDF, JPG and good quality paper copy, with a minimum resolution of 200 dpi.

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### **Our business would like to sponsor or donate to the Auction in the following ways:**

- Corporate Sponsor (please indicate gold, blue or table) \_\_\_\_\_
- Advertise in the Auction Book (please indicate size) \_\_\_\_\_
- Other donation (cash, gift certificate, good or service)

Description: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Delivery or pick up instructions: \_\_\_\_\_